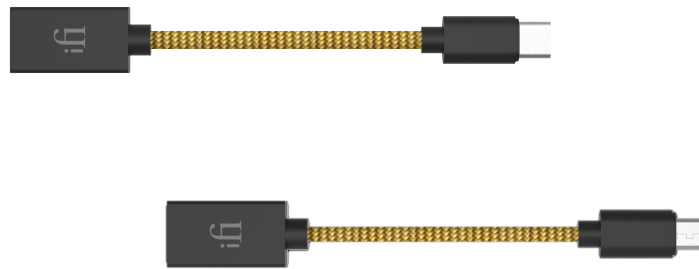




Press Release

Southport, UK – 21st June 2018
OTG Cables

AUDIOPHILE OTG CABLE



INTRODUCTION

Walking the street to your favourite beat on your Android device should put a spring in your step, but poor sound quality can make you stumble.

iFi audio has launched its own brand of iFi optimized **On-The-Go (OTG)** cables. Simply, plug one end into your phone and the other into your DAC and get ready to be blown off your feet as the music hits your eardrums in ultra-clear clarity.

PERFECT FOR ANDROID

iFi audio's OTG cable allows you to extract the digital signal from your DAC with ease. They are perfect for use with Android phones. The USB-C cable is USB3.0 standard and there's a micro USB version too. Whichever you need, you are good to go.

Plus the USB 3.0 'A' Female connector provides a much more mechanically reliable connection, a factor that not many take into account. This fits directly and snugly into the flat Type A USB port of their micro or nano iDSD Black Label and ensures a strong and steady audio connection.



SOLID CONSTRUCTION

iFi's audiophile grade OTG cables are constructed from pure OFHC continuous cast copper, which conducts clean sound between your Android and DAC. And it's not just the insides that get the iFi treatment. The cables are not only sonically superior but also super smart looking with a sexy ceramic finish to add that touch of class.

The retail price of the **OTG Cable** is **US\$15** (ex-tax) or **€15/£15** (incl VAT).

Ends.

Full product info: <https://ifi-audio.com/portfolio-view/accessory-otg/>
High-resolution photos & official logos: <http://mediaportal.ifi-audio.com/Accessories.html>

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