

THE FUTURE OF HOME MUSIC & SOUND + • ○

Introducing the *iFi audio ZEN air* range

ifi

DON'T JUST HEAR IT - *FEEL* IT

Built with award-winning audio technology, *iFi ZEN air* transforms the sound quality of speakers and headphones giving consumers a more immersive and powerful listening experience.

With *iFi ZEN air* ...



Music-lovers are transported to the recording studio



Gamers get closer to the action



TV & film fans become part of the story

Your Customer & ifi
Have One Thing In
Common...
A PASSION FOR
SOUND



Worth **US\$20bn** globally, the **home audio sector** has almost doubled since 2016.

And headphone sales are
up 50% since 2013.

MUSIC SOUNDS BETTER WITH YOU...

Music and audio are integral to your customers' lives

They use it to relax, to focus and to be part of global communities

What they don't know yet is that, with a single piece of easy-to-install, affordable tech, they can *turbocharge* their listening experiences to unimaginable levels

That's why we're on a mission to combine your customers' passion for music and sound with our technology and introduce them to *iFi's ZEN air* range

BETTER SOUND IN EVERY ROOM

The *iFi ZEN air* range enhances the sound quality of



HEADSETS



SPEAKERS



TVS &
SOUNDBARS

AUDIOPHILES HAVE BEEN GEEKING OUT ABOUT SOUND FOR YEARS. NOW IT'S YOUR TURN...

Thanks to the *iFi ZEN air* range, everyone can enjoy the purest music and cleanest sound.

We're enthusiasts as well as manufacturers. We only use the finest components and award-winning technologies to create outstanding, fulfilling sound.

iFi audio gives your music and audio the upgrade it deserves.



ZEN_{air}Blue

ZEN_{air}DAC

ZEN_{air}CAN

ZEN_{air}Phono

MORE SOUND FOR YOUR POUND



Metadis

★★★★★ **What in the world just happened?? IFI just happened! Outstanding performance and build quality**

Reviewed in the United Kingdom on 27 December 2021

Verified Purchase

Well what can I say?

Amazing....

I am a **desktop gamer that is also a slight audiophile** that needs crystal clear audio and boy.. oh boy... I just can't believe this.... **This product is just too cheap for what it has to offer in my opinion...**



M. Guy

★★★★★ **A lot of sound for your pound**

Reviewed in **the United Kingdom on 27 February 2021**

Size Name: UK PIN | Verified Purchase

I was looking for a headphone amp that would handle the AKG 712 Pro as the DOUK P1 was not quite up to it. Hooked up to this unit the headphones came into their own with a decent soundstage and detail. The X-Bass just helps give a bit of extra kick on tracks that are flat sounding.

Excellent quality for the money.

One person found this helpful

Helpful

Report abuse



Paul Webster

★★★★★ **Exceeds the hype**

Reviewed in the United Kingdom on 29 June 2021

Verified Purchase



G. Lewis VINE VOICE

★★★★★ **I now hear everything...**

Reviewed in the United Kingdom on 8 June 2021

Size Name: UK PIN | Verified Purchase

I've been running my Sennheiser HD660s through my PC motherboard's line-out, as well as a Behringer audio interface and I thought they sounded ok. However, I didn't like that the bass was a little mushy and the mids were rather over-powering. I thought that a 150 ohm set of headphones would be no match for the 600ohm my motherboard said it could handle.

Apparently I was very wrong. I recently picked up the iFi Zen CAN amp and have it sat between the computer and my headphones using an RCA cable. I have the gain set to 18dB using a regular single-ended connection from my headphones (I haven't tried the balanced cables yet), the bass boost is on and it sounds incredible.

The bass has tightened up, the highs are clear as daylight and the mids are wholesome. My musical tastes include everything from Dire Straits, Pink Floyd and middle-of-the-road rock, to industrial and thrash metal --Fear Factory, Pantera, Ministry etc. Everything sounds sublime.

I'm now going through my whole music collection and hearing things in a whole new way.

3 people found this helpful

Helpful

Report abuse



LISTEN LIKE
YOU'VE
NEVER
LISTENED
BEFORE

OUR PRODUCTS WORK PARTICULARLY WELL WITH A GOOD WIRED HEADPHONES (\$150+ COST)

Wired headphones generally deliver better sound for the money versus wireless headphones, but many new smartphones do not include a headphone jack—and ALL audiophile-oriented wired headphones require more power to drive them to satisfying volume levels than mobile devices and computers allow.

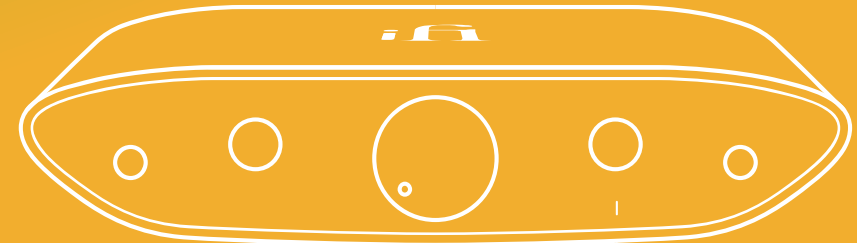
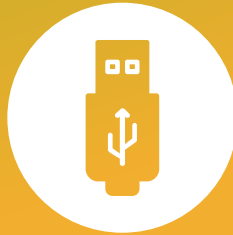
That's where we come in.

By connecting our headphone amp to the audio device's digital output (Bluetooth or cable), the issue of not being able to plug your headphones into said device or being able to ramp up the volume are solved.

HOW IT WORKS



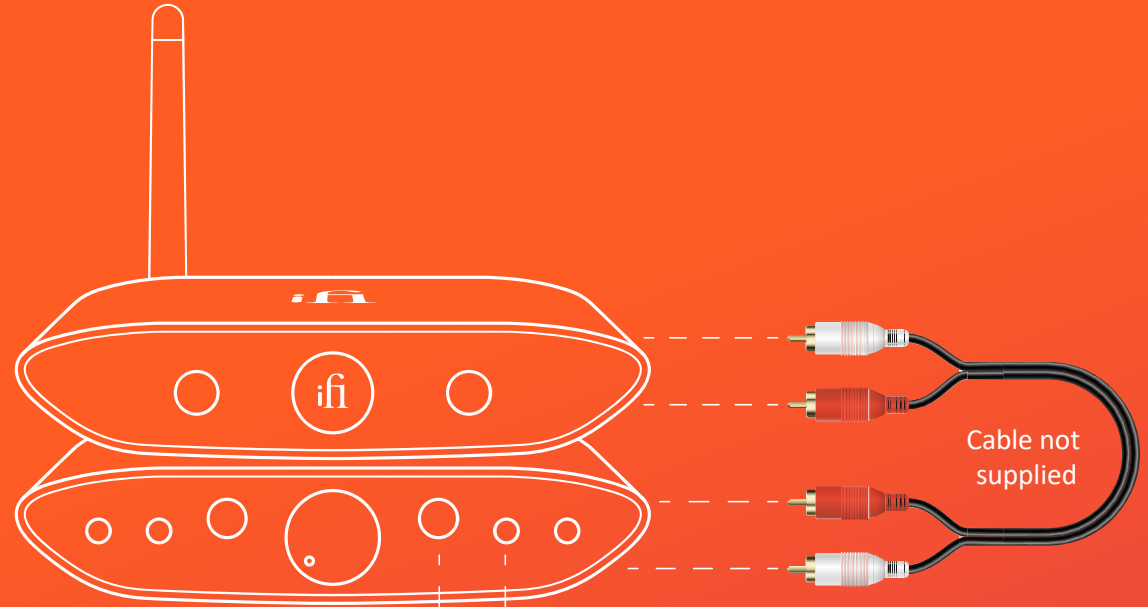
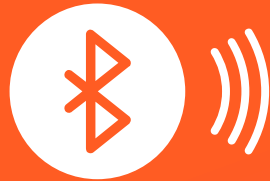
your music via your favourite app



Use volume control on *ZEN air DAC* amplifier for ease.

Listen to **You Tube** **NETFLIX**    **TIDAL**

STREAMING MUSIC WITH BLUETOOTH



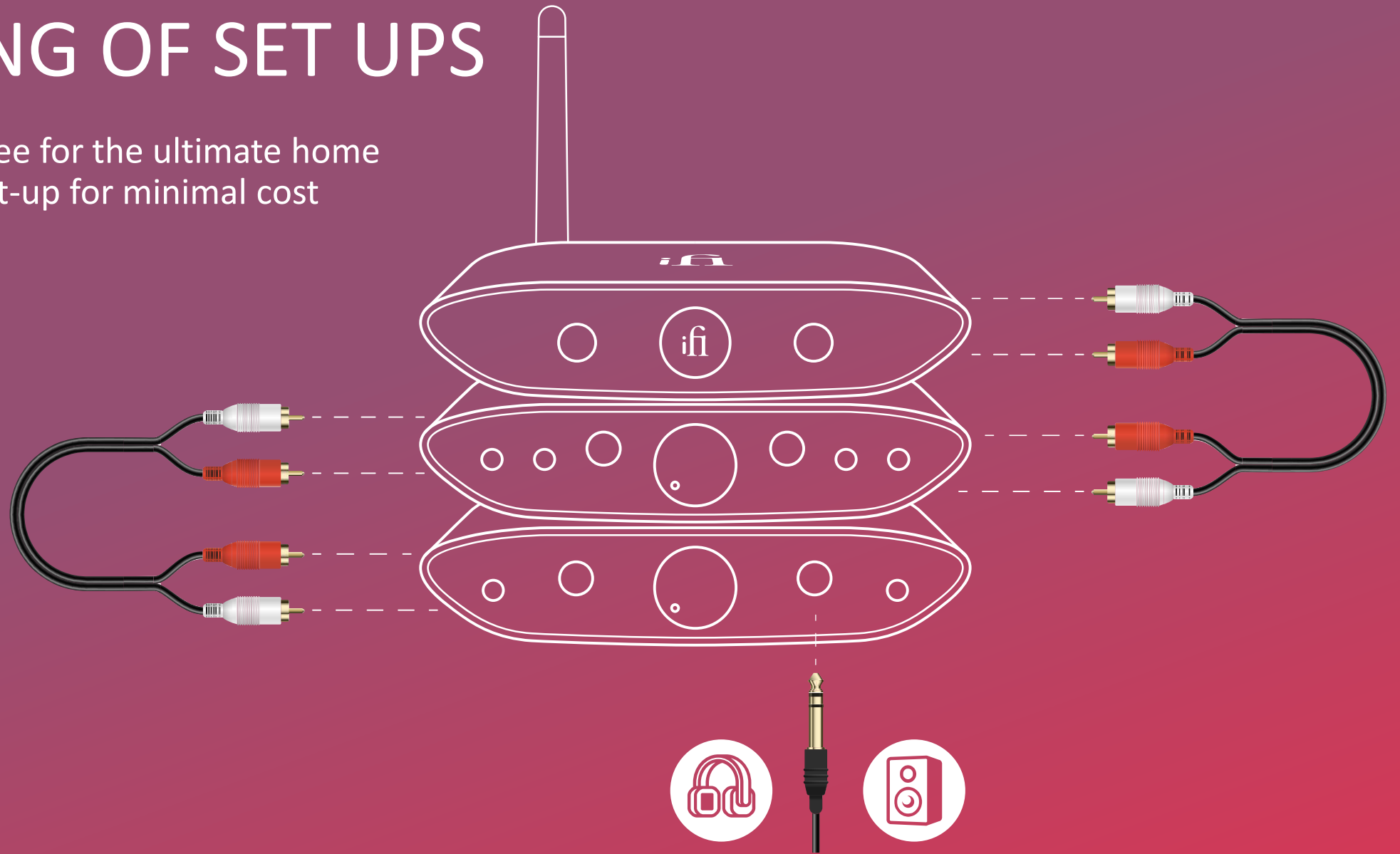
Volume control can be via smart device , but for better access use large volume knob on *Zen AIR CAN* headphone amp.

Zen Air CAN has additional 3.5mm input on rear for selecting another source such as Amazon echo dot



THE KING OF SET UPS

Combine all three for the ultimate home digital sound set-up for minimal cost



LET'S GET
TECHNICAL



MUSIC THE WAY THE ARTIST INTENDED



What is it? USB DAC + Headphone amp

- Zen AIR DAC is an accessory to use with computers, smart phones and tablets. It converts the digital audio output to an audio signal for headphones and music systems
- Zen AIR DAC produces hi-resolution quality audio which over delivers on the standard audio output of the host device
- Zen AIR DAC offers an amplifier with volume control to drive wired headphones
- Zen AIR DAC has RCA outputs to feed a Hi-Fi system or self-powered speakers

Why do I need one ?

- To experience super hi-resolution sound quality that has to be heard to be believed
- To get the best audio quality from your digital devices
- To impress friends and family with stunning sound quality
- To experience cleaner higher sound volume when gaming, listening to music or watching films or TV
- Experience details in the sound never before heard

ZEN^{air} DAC

Connection Guide



Output 6.3mm
Single-Ended



RCA Output
Single-Ended

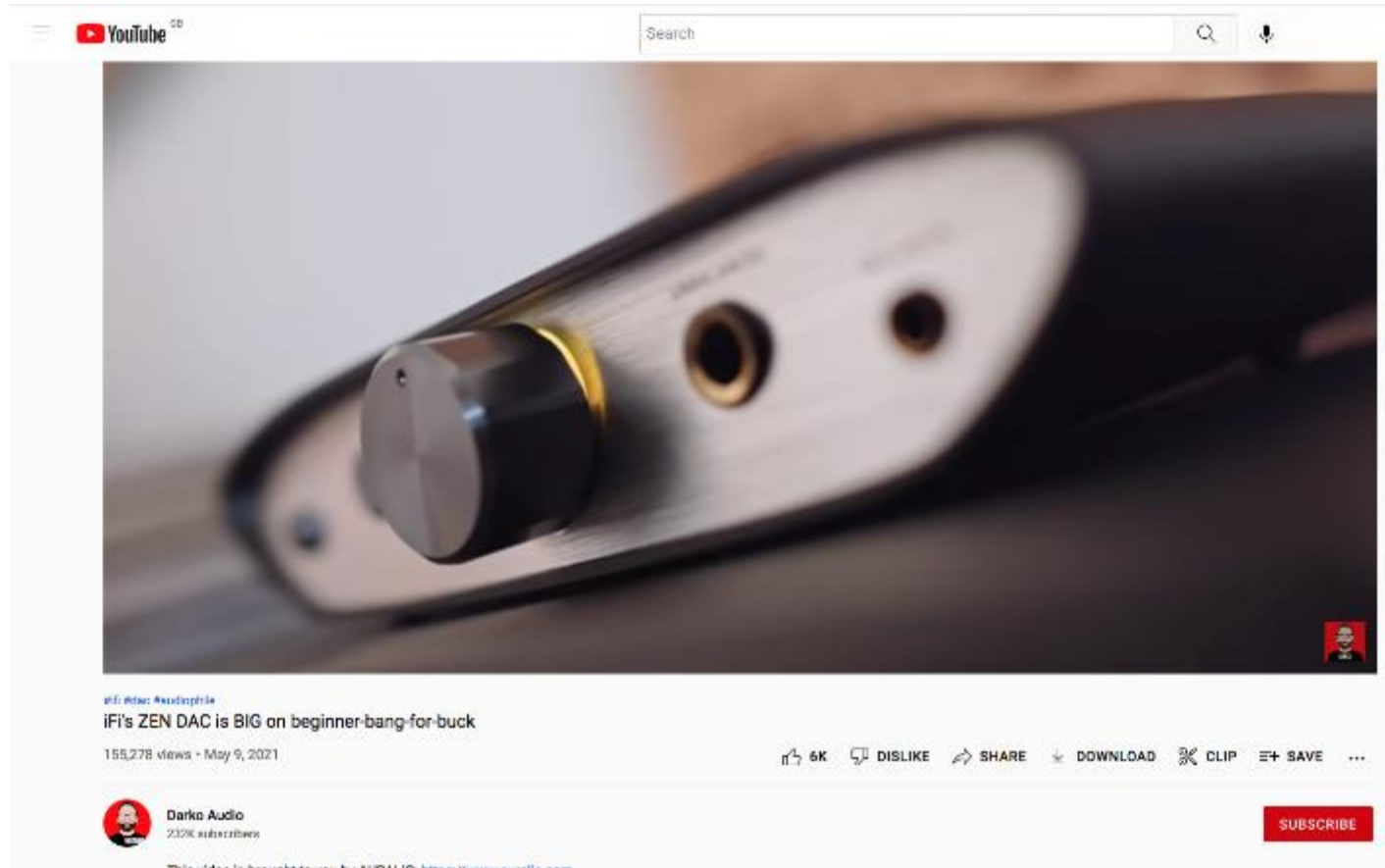
USB Input
PC or Smart Device

Power
DC 5V Input





WHAT THE YOUTUBE EXPERTS SAY



Darko Audio (232K subscribers) describes the *iFi ZEN DAC* as:

‘BIG on beginner-bang-for-buck.’

And says the *iFi ZEN DAC* provides a ‘more substantial, more impactful sound,’ than more expensive counterparts when used with headphones.

ZEN_{air}Blue

BLUETOOTH NEVER SOUNDED SO GOOD



What is it? HD Bluetooth DAC

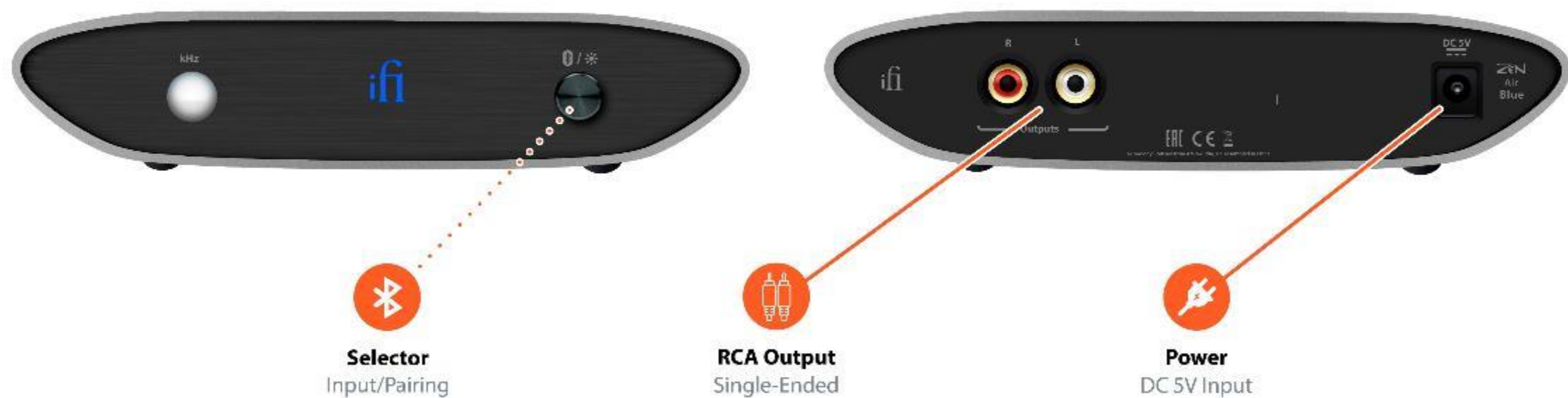
- Zen AIR Blue is an ultra high quality Bluetooth audio receiver to convert Bluetooth audio streams from smart phones, laptops & tablets into an audio stream suitable for other Hi-Fi components such as headphone amplifiers, active speaker pods, preamplifiers and integrated amplifiers
- Zen AIR Blue works with ANY current Bluetooth stereo audio signal available on the market
- Zen AIR Blue operates at the highest audio resolution of any Bluetooth stream
- Zen AIR Blue has exceptional Hi-Resolution audio outputs
- Stores up to 7 devices at one time

Why do I need one ?

- To get the maximum sound quality from your mobile device
- To experience high quality of music streaming via apps including Apple Music, Tidal and Qobuz
- Listen to better quality music or audio – wherever you are in the world

ZEN_{air}Blue

Connection Guide



ifi



WHAT THE YOUTUBE EXPERTS SAY



The Audiophile Man (27.4K subscribers) says:

'I don't think I'd ever heard Bluetooth sound this good before.'

And...

'I was basically stunned, the quality was magnificent for a Bluetooth stream.'



BLUETOOTH NEVER SOUNDED SO GOOD



What is it? High-power headphone amplifier

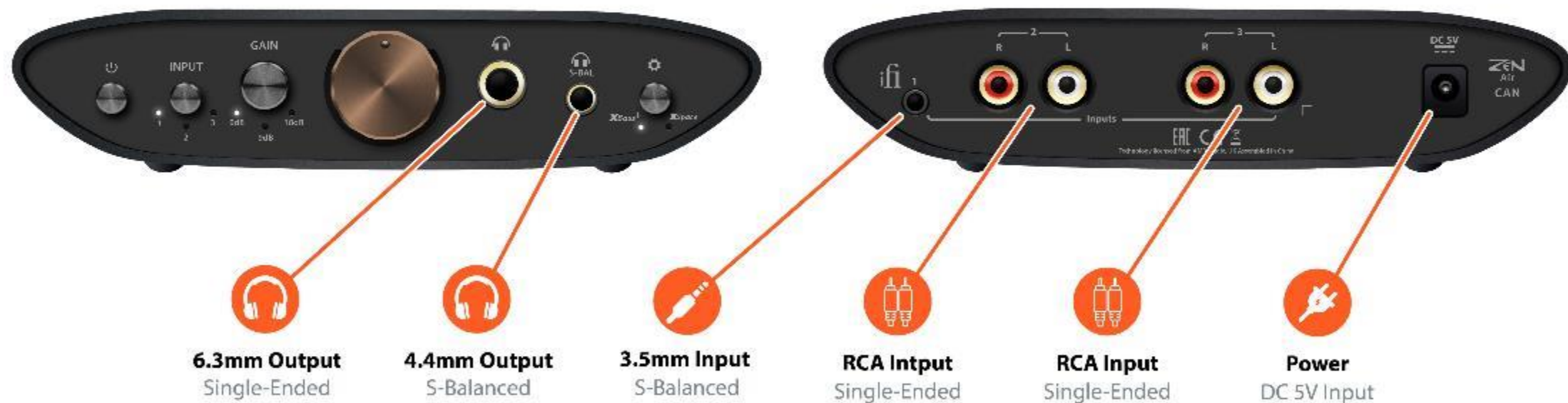
- Home analogue headphone amplifier
- Specialist settings to dial-in the perfect sound for most headphones
- Creates a better quality sound experience with ANY analogue source

Why do I need one?

- +\$150 on headphone customers will enjoy a major sonic improvement
- Vast sound improvement of normal tablet or phone output audio
- Louder, clear listening experience on headphones
- Three wired connection sources eg , TV, laptop, PC streamer etc

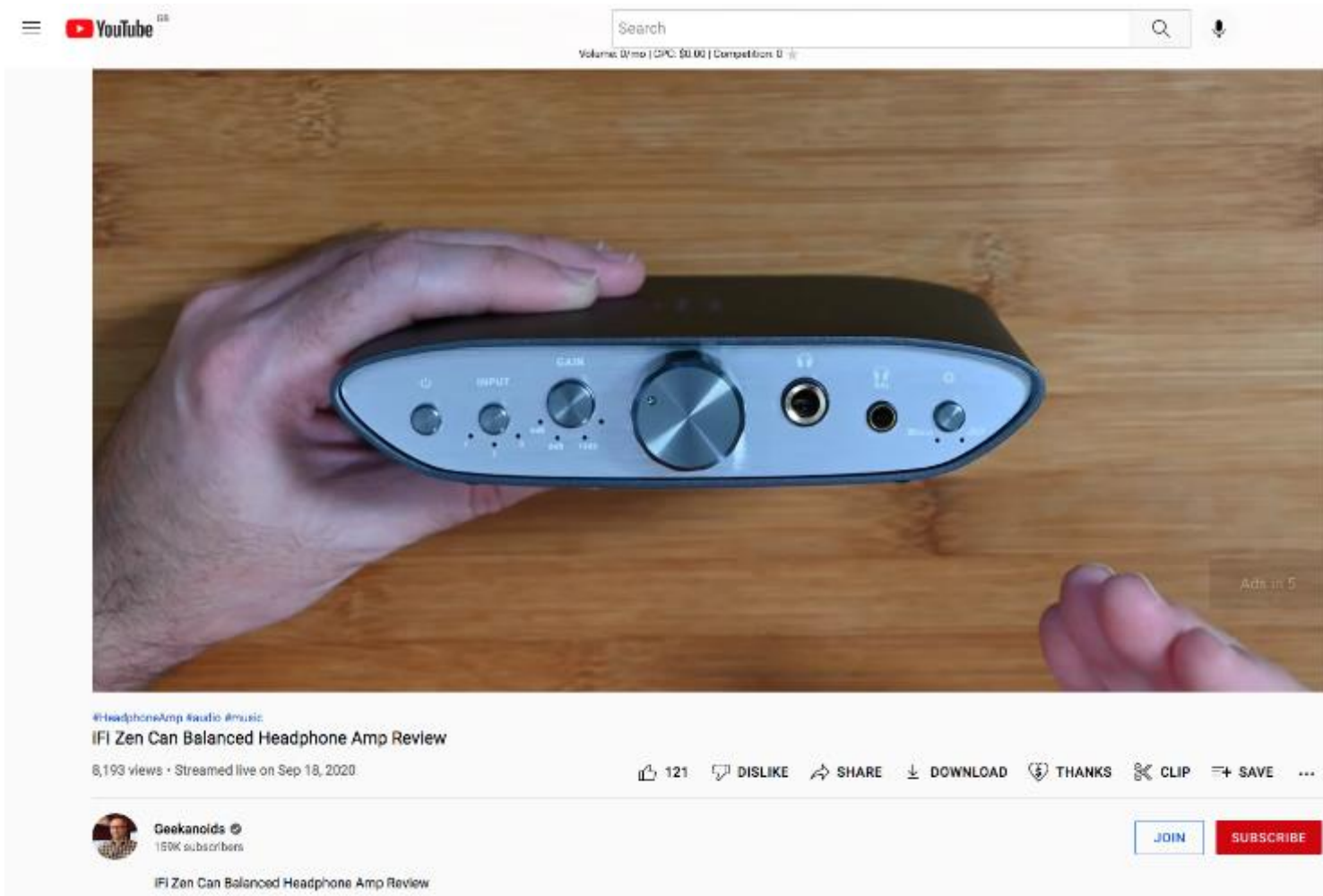


Connection Guide





WHAT THE YOUTUBE EXPERTS SAY



Geekanoids (159K subscribers) says:

‘This is a fantastic piece of kit packed, full of really great technology. It allows you to really immerse yourself in the audio you’re listening to. It really is a very special device.’

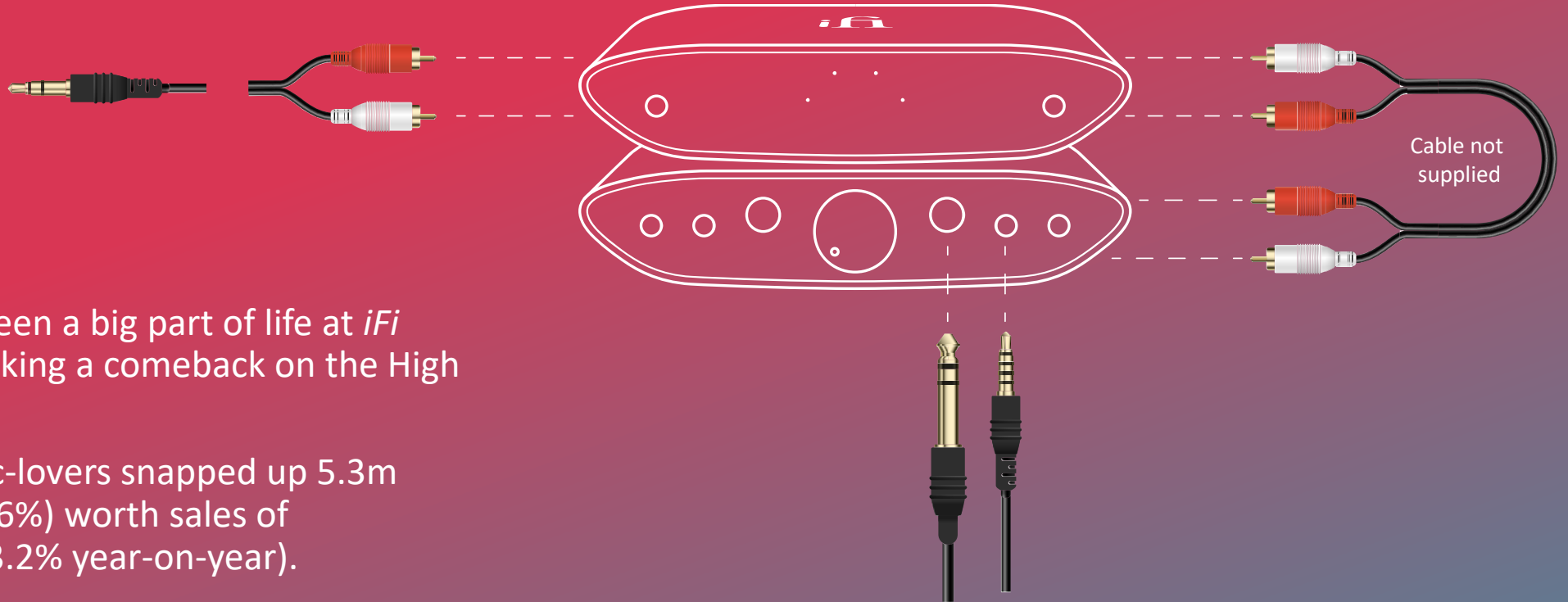
Plus...

“It gives you a more immersive – almost like 3D – sensation.”

‘I think you will be very, very impressed.’

DOES YOUR
CUSTOMER
LOVE VINYL?

EMBRACING THE VINYL REVIVAL



Vinyl has always been a big part of life at *iFi audio* - and it's making a comeback on the High Street too.

Last year UK music-lovers snapped up 5.3m vinyl albums (+10.6%) worth sales of £135.6million (+23.2% year-on-year).

So, if your customer has a turntable, we even have an option to elevate their sound too.

Here is the ZEN air Phono.



ZEN^{air}Phono

LOVE YOUR MUSIC MORE



What is it? Turntable phono preamplifier

- External special turntable phono preamplifier, converts a records (vinyl) encoded audio into a signal for a higher power Hi-Fi amplifier

Why do I need one ?

- A necessity for any turntable without a phono stage built in
- To upgrade a basic built in phono stage on a turn table or Amplifier system
- To reduce hiss, noise and rumble on recorded vinyl playback
- To experience the pure bliss of vinyl exactly as it should sound

ZEN_{air}Phono

Connection Guide



Subsonic filter



**MC/MM Output
Single-Ended**



Ground



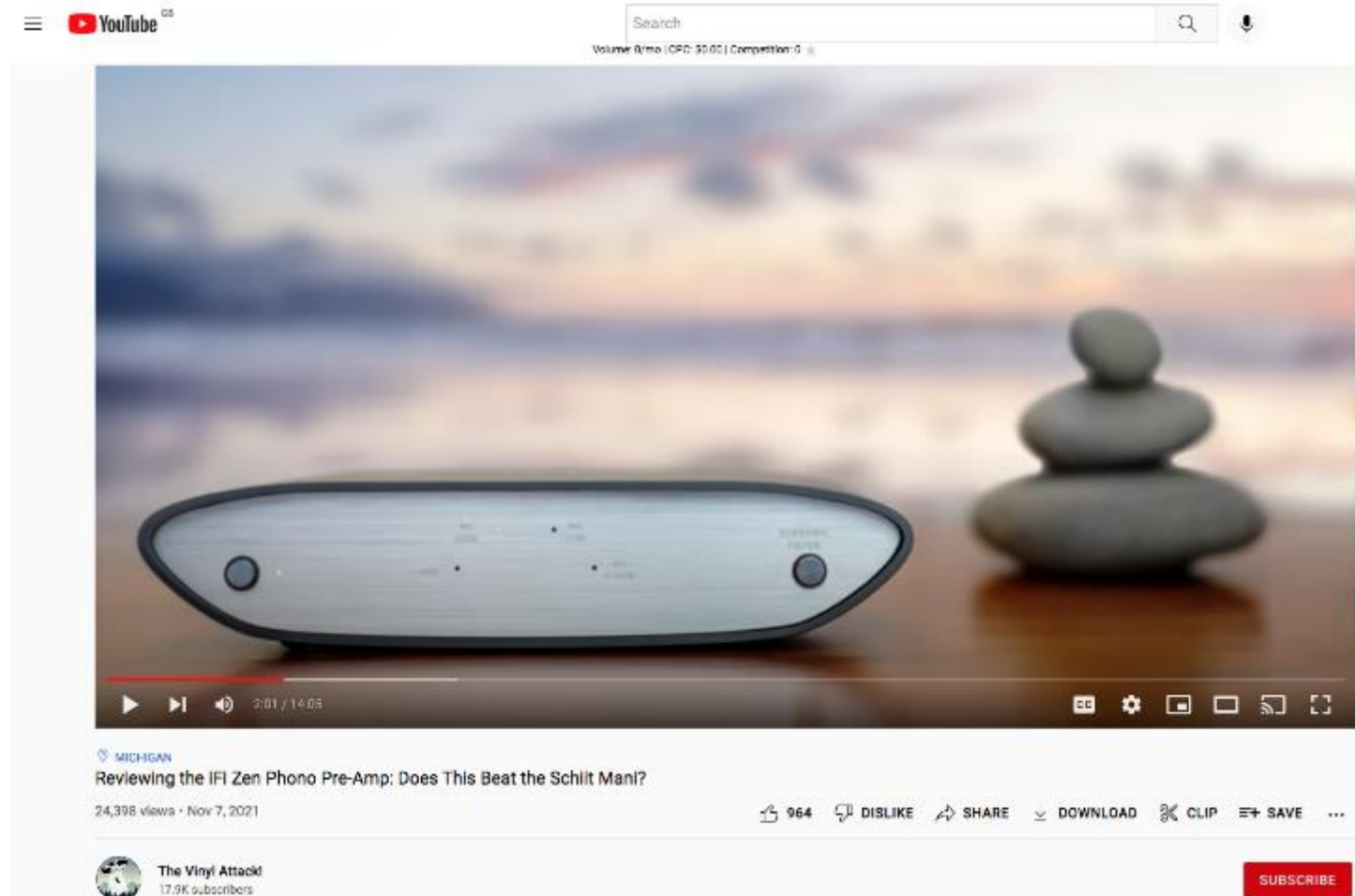
**MC/MM Input
Single-Ended**



**Power
DC 5V Input**



WHAT THE YOUTUBE EXPERTS SAY



The Vinyl Attack (17.9K subscribers) says:

'iFi have clearly focused their attention on the competitors on this price range and have come out swinging. They've added features not usually found at this level.'

And...

'This is the best sounding performer I've heard near this price range.'

THANK YOU